

Bionetics Limited Privacy Information Policy

This privacy information policy sets out how Bionetics Limited uses any information that you give us. Bionetics is committed to ensuring that your privacy is protected. Should you be asked to provide certain information, it will only be used in accordance with this privacy statement. This policy is affected from 25th May 2018.

Information Collected For the Hair Testing

1. Your full name including your title
2. Contact information including your mobile or landline, your email, your full address and your date of birth
3. Other information relevant to your hair test such as medical conditions, prescription and non-prescription medicines and supplements currently taken are optional information we ask for as it helps with the consultation/after care and knowing whether there may be conflicts with supplements we may recommend.

How this information is used

Bionetics require this information to:

1. Process the hair test appropriately
2. For the results to be uploaded to the website effectively
3. For you to be contacted via email that your results are ready to view and for a report to be sent to you in the post should that be requested
4. For our in-house practitioner to contact you for your consultation
5. Bionetics do NOT use your details to sell on to third parties nor do we use it for marketing purposes

Security

All data is stored on our website and only yourself, our in house practitioner and our in house administrator can access your details. Records are held on our system unless you require us to delete them; however it is usual to have these reports remain "live" for 6 years at which point they are archived.

GDPR Consent

As some of you may be aware as of the 25th May 2018 a new EU legislation called GDPR or General Protection Regulation is effective. This effects everyone and you as the consumer have rights to your data and what businesses do with it. In order for us to be able to process your hair test application please could you sign below agreeing to the "Privacy Policy Information "above.

Signature:

Date: